

SIMPLIFIED SELECTIVE PROCESS IPEA/PROCIN Nº 001/2021 - SCHOLARSHIP GRANTING

The Institute of Applied Economic Research (IPEA), a public foundation linked to the Ministry of Economy, which develops research and provides technical and institutional support to governmental actions for the formulation and evaluation of development policies and programs, INFORMS interested parties of the selection process for the Senior Fellowship, under the terms of IPEA Ordinances No. 339 of 08/12/2010 and 345 of 08/18/2010 and its amendments.

1. OBJECT

The purpose of this Simplified Selection Process is to select a foreign researcher interested in developing activities in the Research Project: **"What informs federal public policies: the use and non-use of evidence by the Brazilian federal bureaucracy"**.

2. OBJECTIVE

To collaborate in the development of research activities on the theme of evidence-based public policies within the aforementioned project, in order to integrate IPEA and its researchers in a continuous process into the international debate on the theme.

3. AMOUNT AND DURATION OF THE SCHOLARSHIP

One (01) fellowship for a period of four (4) months will be granted and may be renewed.

4. REQUIREMENTS OF THE APPLICANT

- 4.1.** To be a foreign researcher from a country with which Brazil has an international cooperation agreement;
- 4.2.** Advanced knowledge on the themes: a) evidence based public policies; b) development studies; d) evidence based medicine;
- 4.3.** Have effective work abroad, not holding a permanent visa in Brazil;
- 4.4.** Minimum undergraduate degree;
- 4.5.** Working experience of at least 15 (fifteen) years.

5. IDENTIFICATION OF THE RECOMMENDED RESEARCHER

Name: Justin Parkhurst

Education: Engineering and Social Sciences

Country of origin: Reino Unido

6. JUSTIFICATION FOR THE RECOMMENDATION OF THE CANDIDATE

Dr Justin Parkhurst, PhD in Sociology and Social Policy and MPhil in Development Studies from the University of Oxford, has published seminal work on the analysis and uses of evidence in public policy. He is Associate Professor of Global Health Policy at

the London School of Economics and Policy Science (LSE) Department of Health Policy. He is co-director of the MSc in Health Policy, Planning, and Funding Programme, and the current Acting Chair of the LSE Global Health Initiative. He has recently led a 5-year work programme on 'Getting Research into Policy in Health' (the GRIP-Health programme) funded by the European Research Council - which has produced a range of outputs and publications on evidence policy and governance.

In addition to his academic expertise, Prof Parkhurst is engaged in international initiatives to investigate and promote better use of data for decision-making. Prof Parkhurst's international experience in both applied and theoretical studies can broaden the scope of the research project in question and the dialogue of its findings with those being worked on by international academia.

Some of his major publications of interest to the project are:

Parkhurst J (2017) The politics of evidence: from evidence-based policy to the good governance of evidence. Routledge Studies in Governance and Public Policy. <https://doi.org/10.4324/9781315675008>

Parkhurst J, Ghilardi L, Webster J et al. 2020. Understanding evidence use from a programmatic perspective: conceptual development and empirical insights from national malaria control programmes. *Evidence & Policy: A Journal of Research, Debate and Practice*. DOI: 10.1332/174426420X15967828803210.

Parkhurst, Justin O. 2016. "Appeals to Evidence for the Resolution of Wicked Problems: The Origins and Mechanisms of Evidential Bias." *Policy Sciences* 49 (4): 373–393. doi:10.1007/s11077-016-9263-z.

Parkhurst J, Ettelt S, Hawkins B. 2018. *Evidence Use in Health Policy Making: An International Public Policy Perspective*. Cham: Palgrave Macmillan.

Walls, H., Liverani, M., Chheng, K., & Parkhurst, J. (2017). The many meanings of evidence: a comparative analysis of the forms and roles of evidence within three health policy processes in Cambodia. *Health research policy and systems*, 15(1), 95. <https://doi.org/10.1186/s12961-017-0260-2>

In addition to his academic expertise, Prof. Parkhurst is engaged in international initiatives to investigate and promote better use of data for decision-making. Prof. Parkhurst's international experience in both applied and theoretical studies can broaden the scope of the research project in question and the dialogue of its results with those being worked on by international academia.

7. SCHOLARSHIP MODALITY

7.1 SCHOLARSHIP

The scholarship will be awarded as described below:

| Category/Modality | Amount in US\$/Month |
|-------------------|----------------------|
| Senior Specialist | 2,400.00 |

7.1.1 The payment of the scholarship may occur in Brazil by Bank Order, with the value converted at the exchange rate of the day of issue of the payment or deposit in the bank account abroad of the scholarship holder, deducting bank expenses with shipping.

7.1.2 The scholarship may include health insurance to cover medical and hospital expenses of the scholarship recipient.

8. CHRONOGRAM

| EVENTS | DATES |
|-----------------------------------|--------------------------|
| Deadline for objection | 13 August 2021 |
| Implementation of the scholarship | From September 1st, 2021 |

9. IMPUGNATION OF THE SIMPLIFIED SELECTION PROCESS

The present selection process may be contested within the period provided for in the schedule, by a researcher who meets the requirements of candidates, contained in item 4 (four) of this selection process, submitting the curriculum. If accepted, the public call will be opened under the terms of Article 5 of Administrative Rule 339 of 08/12/2010. The opposition should be directed to the IPEA by electronic means, to the address: pnpd@ipea.gov.br.

10. IMPLEMENTATION OF SUPPORT

After the deadline for impugnation, the candidate shall submit the following documentation

(a) Registration Form;

b) Copy of passport.

11. REVOCATION OR ANNULMENT OF THE SIMPLIFIED SELECTIVE PROCESS

At any time, the present selection process may be revoked or annulled, in whole or in part, either by unilateral decision of the IPEA or by reason of public interest or legal requirement, in a reasoned decision, without this implying rights to indemnity or claim of any nature whatsoever.

12. CLARIFICATIONS AND ADDITIONAL INFORMATION

Clarifications and additional information about the contents of this selection process may be obtained through the electronic address: pnpd@ipea.gov.br and telephone 55 (61) 2026-5219, referring to the number of the selection process.

13. RESERVATION CLAUSE

The IPEA reserves the right to resolve cases of omission and situations not foreseen in this selection process.

Brasília, July 29, 2021

HERIVELTO PEREIRA ANDRADE

General Coordinator of Corporate Services and Research Support

ANNEX I RESEARCH GRANT - TERMS OF REFERENCE

1. PROJECT TITLE

"What informs federal public policies: the use and non-use of evidence by the Brazilian federal bureaucracy".

2. PURPOSE OF THE RESEARCH

This work aims to disseminate and deepen the debate proposed by the book being organized by Ipea, within the scope of the project. The book brings together contributions by national and international scholars on The uses and non-uses of evidence in Brazilian public policy.

Traditionally, evidence-based public policy (EBPP) is seen as an approach, a movement, or even a paradigm in public policy, which "aids informed decision-making on public policies, programmes and projects by placing the best available research evidence at the centre of public policy development and implementation" (Davies, 2004, p. 03). It is therefore a way of designing and practising public policy, based on the principle that evidence from scientific research should guide the decisions of political authorities - so-called policy makers.

Despite the apparent simplicity of the above definition, the complexity of the subject is great. The literature shows marked differences in the ways PPBE is appropriated across policy areas (health, macroeconomics, education, justice, etc.), country groups (USA, British Commonwealth, Latin America...), segments of public bureaucracies, and social actors (policy makers, policy analysts, advocacy groups, target audiences, etc.), just to name a few aspects of the analysis. Accompanying this diversity of approaches, the very concept of evidence cannot be limited to a single type, i.e. the evidence provided by scientific research. One of the topics on which the literature seems to converge is the complexity of decision-making processes in public policy, implying the fact that scientific evidence, although important to inform decisions, is not the only element to be considered in the decision-making contexts of policy makers, contexts often marked by urgency and political calculation.

Very little has been investigated, especially in Brazil, regarding the ways in which scientific evidence interacts with other informational tools in the diversity of public policy decision-making contexts. The Brazilian decision maker makes his decisions within a contextual framework, which delineates a backdrop where several factors of epistemological, political, historical, cultural and institutional nature, among others, intersect. However, we still know little about the concrete characteristics that this framework assumes in our country, as well as about the definition of this framework. Therefore, the complexity of the decision-making contexts in the Brazilian federal public administration and the role of evidence played in them were chosen as the driving motive of this publication.

Taking into account the book's objectives, this work will allow a dialogue to be established with the most recent international literature and the empirical and theoretical work developed by the book's authors on the Brazilian context. Furthermore, it is expected that this work will provoke a deeper reflection on the theme in Brazil.

3. ACTIVITIES TO BE DEVELOPED

The research will involve the following activities:

- Produce the preface of the project book from the summaries of all the chapters and a sample of 5 full chapters;
- Prepare a lecture on a topic related to the researcher's field of expertise and the scope of the book;
- Participate in online meetings on the planning of activities, if necessary.

4. EXPECTED RESULTS

- A preface of about 4 thousand words referring to the book project
- Presentation of a keynote speech at an Ipea online event